



## LOOKING GOOD, FEELING GREAT

The Beauty & Wellness Expo is a comprehensive showcase of health and beauty products featuring the latest in cosmetics and skincare, healthcare, haircare, aromatherapy, body massage products, manicure and pedicure accessories and top services in the world of beauty and fitness.



From the 16th to 20th of August, the Hong Kong Direct Selling Association participated in this expo. Member company representatives were on hand to

help spread the news of the unique opportunity of Direct Selling. Our CEO Afreen Khan was on hand on the Friday to help answer questions and talk to members of the public.

Our hardworking Distributors also dropped by to support our booth and to share in fun.

## "IT MAKES ME SO HAPPY AND EXCITED"

Marco Tso, 25, one of our participants of the 30 Day Weight Loss Challenge, lost 20 lbs in a single month! He recaps some of the experiences he felt during this challenge.

He relates, "I feel healthier than ever before and I fell in love with exercising during this month. Working out isn't stressful, in fact I feel relaxed when doing it like all my stresses evaporate away. I love the feeling of working up a sweat now!"

His friends and family even complemented him on becoming more handsome! "This month has made me feel happy and excited for the future!"



## CHANGING YOURSELF, INFLUENCING OTHERS!



The second Developing Influence Training (Part one) has begun! The first few lessons have been an exciting start to what promises to be a highly effective training.

This course was designed to be a self development program, helping Distributors to improve their business building techniques. From selling to communicating to being influential, Distributors can learn to be a highly effective business owner.



Our first lesson kicked off with the focus 'Compelling reasons'. In this lesson they learnt the art of developing a strong motive to build a successful business and to conquer their fears. The night finished off with an exciting display of strength when four Distributors had the challenge of breaking through their limiting beliefs.

Did you miss out on applying for this course? Don't worry, you still have the opportunity to join us for one lesson. Just purchase a ticket at our office for a chance to learn.



## DINNER WITH OUR CO-FOUNDERS

Our top performers - Bon and Vanessa - of last quarters Developing Influence (Part One) training got a chance to join our co-founders Paul and Afreen for a special dinner at their home. This one-on-one opportunity offered them a chance to get some valuable lessons and skills in to help expand their business. It was a mutually encouraging night that Vanessa and Bon will cherish.

How about you? Would you like to get a chance to sit down with our co-founders for a nice meal? Join us for the next Developing Influence training course and get to learn how to be an effective business owner.

